



Chunghwa Picture Tubes Ltd. to Collaborate with Intellectual Ventures for IP Strategy

TAOYUAN, Taiwan and BELLEVUE, Wash. — July 25, 2011 — Chunghwa Picture Tubes Ltd. (CPT) and Intellectual Ventures (IV[®]) announced today that they have entered into a set of multi-faceted intellectual property agreements.

In addition to a licensing agreement that grants CPT access to IV's portfolio of more than 35,000 IP assets, the agreements enable CPT to draw upon IV's brainpower and resources by collaborating with IV's network of inventors to develop and acquire rights to the IP that could help differentiate CPT's future products. IV's invention network includes more than 3,000 inventors in ten countries. IV will also provide access to its own dedicated in-house group of inventors. CPT is one of Taiwan's leading developers of LCD display technologies.

As part of this set of agreements, CPT also gains membership in IV's IP for Defense program and access to broad areas of strategic cooperation. For customers accused of patent infringement, IV's IP for Defense program provides them with the ability to obtain patents from IV's portfolio to support counter-assertion, enabling more efficient negotiations in order to reduce liabilities and achieve favorable licensing terms.

“As a company dedicated to the manufacturing of display devices, CPT has always respected the rules and regulations with regard to intellectual property rights (IPR),” said Dr. Jang-Jeng Liang, Chief Technology Officer at CPT. “In recent years, with the rapid advancement in display technologies; the role played by IPR has become increasingly important. To prevent potential future IPR disputes from affecting the competitiveness of our products, we not only worked to enhance our own ability to create IP, but have also entered into contract with Intellectual Ventures (IV) to strengthen our position in IPFD (IP for Defense) and in IP negotiations in order to decrease potential losses to the company. By working with IV, we also hope to improve our IP portfolio for future technology products, and reach a long-term, win-win and mutually beneficial working relationship.”

“Our agreement with CPT demonstrates their visionary stance among Taiwanese companies when it comes to IP strategy,” said Don Merino, senior vice president, global licensing sales at Intellectual Ventures. “Not only are we working with them to address current IP needs and assist them with monetizing assets in their portfolio, but together we're launching a collaborative long-term relationship to invest in key future technologies. Innovative companies around the world are taking advantage of the many ways we can assist with their IP strategies, and we expect that trend to increase in the coming years.”

Intellectual Ventures engages with companies of all sizes to meet their current business needs and provide strategic guidance on forward-thinking intellectual property. IV combines scale and expertise to structure sophisticated deals designed to help companies strengthen their market position by reducing their current risk and providing access to the invention rights they need to stay competitive.

About CPT

CPT was established in 1971. Based on a strong and core foundation in display technologies and with many years of experience, CPT continuously develops new and better quality products and services. While keeping a close eye on market needs, CPT has successfully led an efficient transformation and expansion of its manufacturing capabilities. This includes both the effective adjustment of its product mix, as well as the production of high-added-value display panels. At present, CPT is focused on the

development of small and medium sized TFT-LCD products for the niche and touch panel markets. CPT is a leader in the TFT-LCD industry and provides clients with outstanding one-stop-shop service. As part of its quest to sustain a dominant market position, CPT has built a full touch supply chain in Fuzhou, China; manufacturing many components including the Touch Sensor, Touch Module, Touch Window (Cover Glass: the process of cutting, CNC Edging, Hole Drilling, Chemical Strengthening, Printing, and AR/AG/AS/AF coating), Touch TFT LCM, and direct bonding. CPT continues to expand the Touch related market. For more detailed information, please refer to CPT's official website at www.cptt.com.tw

About Intellectual Ventures

Founded in 2000, Intellectual Ventures (IV) is the global leader in the business of invention. IV collaborates with leading inventors, partners with pioneering companies, and invests both expertise and capital in the process of invention. IV's mission is to energize and streamline an invention economy that will drive innovation around the world. www.intellectualventures.com

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