



January 6, 2011

Intellectual Ventures and SAP Announce License Agreement

WALLDORF, Germany and BELLEVUE, Wash. — January 6, 2011 — Intellectual Ventures (IV) and <u>SAP AG</u> (NYSE: SAP) announced today they have entered into a long-term license agreement. As part of the agreement, SAP will obtain a right to access IV's patent portfolio for defensive use.

"Receiving access to intellectual property benefits our customers and partners, and SAP sees significant value from this license agreement," said Naomi Abe Voegtli, vice president of IP Strategy and Standards, SAP.

"Not only is SAP one of the leading software companies in the world, it is also leading the industry in its understanding of the strategic value of IP," said Joe Chernesky, general manager, Intellectual Ventures. "Through this agreement, we're providing SAP with access to invention rights they can use in their continued development of innovative products."

About Intellectual Ventures

Founded in 2000, Intellectual Ventures (IV) is the global leader in the business of invention. IV collaborates with leading inventors, partners with pioneering companies, and invests both expertise and capital in the process of invention. IV's mission is to energize and streamline an invention economy that will drive innovation around the world. <u>www.intellectualventures.com</u>

About SAP

SAP is the world's leading provider of business software(*), offering applications and services that enable companies of all sizes and in more than 25 industries to become best-run businesses. With more than 105,000 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol "SAP." For more information, visit www.sap.com.

###

(*) SAP defines business software as comprising enterprise resource planning, business intelligence, and related applications.

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "predict," "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

Copyright © 2011 SAP AG. All rights reserved.

SAP, R/3, mySAP, mySAP.com, xApps, xApp, SAP NetWeaver and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serve informational purposes only. National product specifications may vary.

Follow SAP on Twitter at <u>@sapnews</u>.

For more information, press only:

SAP:

Jim Dever, SAP, +1 (610) 662-1341, james.dever@sap.com, EST SAP Press Office, +49 (6227) 7-46315, CET; +1 (610) 661-3200, EST; press@sap.com

Intellectual Ventures:

For press inquiries, please contact <u>press@intven.com</u>. For all other inquiries, please contact <u>info@intven.com</u> or follow IV on Twitter at <u>@IVinvents</u>.

Intellectual Ventures is a registered trademark of Intellectual Ventures Management, LLC (IV). Other company and product names may be trademarks of their respective owners.