



MELISSA LUKACH

Head of Corporate Communications

Melissa oversees internal and external communications for Intellectual Ventures. She brings twenty years of press relations and marketing experience to the position.

Prior to joining Intellectual Ventures, Melissa helped blue chip companies concisely communicate their value while working at New York City's award-winning advertising agencies. Her clients included Domino's Pizza, Revlon, and Pier 1 Imports. Her strategy skills guided magazines such as *Rolling Stone*, *Us Weekly*, and *Saveur* into the digital era.

Melissa has led communications in the gallery and cookbook industry. Her press strategy has resulted in coverage by top-tier media including *The New York Times*, *Wall Street Journal*, *ABC Primetime News*, and *The New Yorker*.

When not working, Melissa can be found spending time at parks and lakes with her family and dog. An avid foodie, she also loves trying new restaurants and foods. Melissa earned a bachelor's degree in advertising from Syracuse University.